

brunswick square dental practice

2 Brunswick Place, Hove BN3 1EB

Tel: 01273 736448

www.hovedental.co.uk

Affordable Dentistry

At the beginning of 2009 we made you, our patients, a promise that we would keep our fees as set in January 2008, until the end of 2009. We will continue to do this, because we believe that we should all help each other through these difficult times.

How can you save money by being our patient?

- Join our Brunswick Square Dentalcare Program for only £12.50 per month (or £150 per year) that entitles you to two check-up appointments and two scaling appointments, normally at £40.00 each, saving you £10.00 per year. You also get a discount of 15% on all other dental treatment and emergency dental insurance, both nationally and internationally, included.
- Take our 0% finance package for all treatment over £450.00 payable with no hidden costs over 6 or 12 months.
- Can't afford the treatment you want right now? Then purchase our savings vouchers in £50 or £20 values and save for the treatment you would love to have. You can give these vouchers as gifts as well.
- NHS staff are entitled to 10% discounts on showing their staff identity tags. Air line staff who are members of Crewise also get a 10% discount on all treatment.
- Visit our website to see the latest treatment specials that change every 3 months - there are substantial savings there!!
- Pay for all your treatment in advance and get 5% off the quoted price.
- Introduce a friend as a new patient and get 10% off your next dental appointment - just put your name on one of the two smile vouchers enclosed and give it to a friend.

As Tesco keeps telling us - every little helps!

Emergency Dental Insurance

Introducing the Brunswick Square Dental Membership Plan.

This is a reasonably priced insurance package that covers the costs of emergency dental care world-wide, including all trauma related treatment at any time, and is now available to patients of our practice. The policy covers the cost of after hours emergency call-outs and treatment.

The cost of this Plan is £2.00 a month or £24.00 a year per person. There is no dental health requirement and all patients of the practice are eligible to join. Patients who are already members of our Brunswick Square Dentalcare Program are already covered for this insurance cover through their membership.

In the near future each family of patients in our practice will receive a letter and brochure giving details of this Membership Plan, together with an application form and direct debit mandate. If you would like to avail yourself of this Membership Plan, simply fill in the forms and return in the pre-paid envelope supplied.

The cost of an emergency call-out is £100.00 plus the cost of emergency treatment. This is more than four years of subscriptions to the Plan, giving you total peace-of-mind without the cost of incurring unexpected expenses. If you would like more information, please call the practice at 01273 736448.

Our New Team

As our practice evolves and grows, so staff changes are inevitable. Carrie, who nursed for Ann-Mari and Brian, is now our star receptionist, bringing her sunny disposition and friendly smile to the front office. On the occasions when Carrie is not at reception, Sharon is backup receptionist and Office Manager.

Replacing Carrie in the surgeries are Kate and Tania. Kate has been a locum nurse who has worked with us for a while and has now joined our staff. She is an experienced nurse, who is fun to work with and is excellent in her job.

Tania will join us in August as a dental nurse, coming to us with a load of recommendations from her previous jobs. Tania is knowledgeable and experienced in the dental field. She hopes to study Oral Hygiene and become a Dental Hygienist - watch out Maria!

New image – New website

Following on our new logo launched in our newsletter at the beginning of 2009, we have now launched our new website. We hope you will like our new image and that you will find the website informative and useful.

Tying into this, we have printed new patient literature that is handy and easy to refer to. We enclose the new practice information cards for your reference.

We are also enclosing with this newsletter our "Smile Vouchers". These are cards for you to hand out to friends or family to recommend them as new patients. Simply put your name on the front and every redeemed voucher with your name on will entitle you to a discount of 10% off all treatment at your next dental visit. We always need new patients, and getting patients of the calibre of the ones we already have is always a bonus for us.

When you visit us you will see that we now have staff uniforms emblazoned with the practice name. We love looking professional and smart.

Implant Information Evenings

From the beginning of September 2009 we will be hosting intimate implant evenings, from 5.30pm to 7.30pm, for patients, and their nearest and dearest, to enjoy some refreshments and to find out about replacing teeth with implants, as well as other modes of dentistry. We will also be chatting about stabilising dentures with implants. Other treatment will also be discussed. Anyone who would like to attend, whether patients of the practice or not, please call the practice at 01273 736448 to find out dates of these meetings and to reserve your place. In attendance will be Brian Rubin and Ann-Mari Faircloth from the Brunswick Square Dental Practice, Lara Milan from Nobel Biocare implant manufacturers and suppliers, and Chris Parkman our dental technician. Bring all your questions, reservations, criticisms, and comments and we will try to inform you and allay your fears and misconceptions about implants.

These information evenings are to inform our patients about treatment modes and not for us to "sell" fancy dentistry.

Silver Fillings? White Fillings?

Over many years there has been much debate as to whether silver amalgam fillings are dangerous by releasing poisonous mercury vapour or mercury vapour products into our bodies in sufficiently high quantities as to be harmful to us. Many of us have had silver fillings in our mouths for a long time without any discernable impact on our health or our life-styles, or maybe not?

None of the experts in this field can give absolute answers as to the risks of having mercury fillings. What we do know currently is that it may be irresponsible for us to still be placing silver fillings, particularly as we are aware that the period of maximum free mercury vapour is immediately after the filling has been put in. We do know that mercury is a heavy metal poison that was used by milliners in the old days when making hats. One of the effects of the mercury was to drive them insane, hence the saying "mad as a hatter".

Norway and Sweden have recently banned the use of silver amalgam as a filling material, and New York crematoria are having to install special vents in their flues to trap mercury vapour released from cremated fillings.

So where do we stand on all this? The Brunswick Square Dental Practice does not use amalgam fillings, except under very exceptional circumstances. We believe that this is in our patient's best interests. Replacing all silver fillings in the mouth is an option that is being requested more and more by patients to counter the perceived or worrying effects of these dental amalgams.

We are, therefore, offering a discount between now and the end of 2009, on all silver filling replacements. Should you wish to discuss this or any other aspect of mercury toxicity with one of our dentists, please call 01273 736448 to make a free consultation appointment.



Dental Solutions.....

.....for Dental Problems

Surgery times

| | |
|------------|--|
| Monday: | 8.00 am – 12.30 pm and 1.00 pm – 3.30 pm |
| Tuesday: | 9.00 am – 12.30 pm and 1.30 pm – 5.00 pm |
| Wednesday: | 9.00 am – 12.30 pm and 1.30 pm – 5.00 pm |
| Thursday: | 8.00 am – 12.30 pm and 1.00 pm – 3.30 pm |
| Friday: | 9.00 am – 12.30 pm and 1.00 pm – 4.00 pm |